



Site Type: Drive Time	Verona Pennsylvania, United States Drive Time: 5 minutes	Verona Pennsylvania, United States Drive Time: 10 minutes	Verona Pennsylvania, United States Drive Time: 15 minutes
-----------------------	--	---	---

**2008 Population**

Total Population	10,328	51,802	269,376
Male Population	46.4%	46.2%	46.8%
Female Population	53.6%	53.8%	53.2%
Median Age	45.3	44.7	41.5

**2008 Income**

Median HH Income	\$49,852	\$51,443	\$45,523
Per Capita Income	\$29,289	\$27,685	\$30,045
Average HH Income	\$63,053	\$62,970	\$65,041

**2008 Households**

Total Households	4,826	22,812	123,591
Average Household Size	2.10	2.23	2.13
1990-2000 Annual Rate	0.27%	0.09%	-0.29%

**2008 Housing**

Owner Occupied Housing Units	54.8%	65.6%	50.3%
Renter Occupied Housing Units	37.1%	25.7%	37.6%
Vacant Housing Units	8.1%	8.7%	12.1%

**Population**

1990 Population	11,323	58,275	308,343
2000 Population	10,885	55,205	286,871
2008 Population	10,328	51,802	269,376
2013 Population	10,003	50,059	260,278
1990-2000 Annual Rate	-0.39%	-0.54%	-0.72%
2000-2008 Annual Rate	-0.63%	-0.77%	-0.76%
2008-2013 Annual Rate	-0.64%	-0.68%	-0.68%

In the identified market area, the current year population is 269,376. In 2000, the Census count in the market area was 286,871. The rate of change since 2000 was -0.76 percent annually. The five-year projection for the population in the market area is 260,278, representing a change of -0.68 percent annually from 2008 to 2013. Currently, the population is 46.8 percent male and 53.2 percent female.

**Households**

1990 Households	4,837	23,490	132,548
2000 Households	4,967	23,712	128,807
2008 Households	4,826	22,812	123,591
2013 Households	4,711	22,224	120,290
1990-2000 Annual Rate	0.27%	0.09%	-0.29%
2000-2008 Annual Rate	-0.35%	-0.47%	-0.5%
2008-2013 Annual Rate	-0.48%	-0.52%	-0.54%

The household count in this market area has changed from 128,807 in 2000 to 123,591 in the current year, a change of -0.5 percent annually. The five-year projection of households is 120,290, a change of -0.54 percent annually from the current year total. Average household size is currently 2.13, compared to 2.18 in the year 2000. The number of families in the current year is 66,353 in the market area.

**Housing**

Currently, 50.3 percent of the 140,620 housing units in the market area are owner occupied; 37.6 percent, renter occupied; and 12.1 percent are vacant. In 2000, there were 141,037 housing units— 53.2 percent owner occupied, 38.2 percent renter occupied and 8.6 percent vacant. The rate of change in housing units since 2000 is -0.04 percent. Median home value in the market area is \$117,024, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.88 percent annually to \$122,267. From 2000 to the current year, median home value changed by 5.5 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Drive Time	Verona Pennsylvania, United States Drive Time: 5 minutes	Verona Pennsylvania, United States Drive Time: 10 minutes	Verona Pennsylvania, United States Drive Time: 15 minutes
<b>Median Household Income</b>			
1990 Median HH Income	\$28,668	\$30,306	\$26,403
2000 Median HH Income	\$36,515	\$37,797	\$34,517
2008 Median HH Income	\$49,852	\$51,443	\$45,523
2013 Median HH Income	\$62,019	\$63,020	\$57,506
1990-2000 Annual Rate	2.45%	2.23%	2.72%
2000-2008 Annual Rate	3.85%	3.81%	3.41%
2008-2013 Annual Rate	4.46%	4.14%	4.78%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$14,966	\$14,544	\$15,957
2000 Per Capita Income	\$21,787	\$20,647	\$23,029
2008 Per Capita Income	\$29,289	\$27,685	\$30,045
2013 Per Capita Income	\$34,489	\$32,431	\$35,249
1990-2000 Annual Rate	3.83%	3.57%	3.74%
2000-2008 Annual Rate	3.65%	3.62%	3.28%
2008-2013 Annual Rate	3.32%	3.21%	3.25%
<b>Average Household Income</b>			
1990 Average Household Income	\$35,232	\$36,124	\$36,983
2000 Average Household Income	\$47,607	\$47,768	\$50,768
2008 Average HH Income	\$63,053	\$62,970	\$65,041
2013 Average HH Income	\$73,675	\$73,170	\$75,749
1990-2000 Annual Rate	3.06%	2.83%	3.22%
2000-2008 Annual Rate	3.46%	3.41%	3.05%
2008-2013 Annual Rate	3.16%	3.05%	3.09%

### Households by Income

Current median household income is \$45,523 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$57,506 in five years. In 2000, median household income was \$34,517, compared to \$26,403 in 1990.

Current average household income is \$65,041 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$75,749 in five years. In 2000, average household income was \$50,768, compared to \$36,983 in 1990.

Current per capita income is \$30,045 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$35,249 in five years. In 2000, the per capita income was \$23,029, compared to \$15,957 in 1990.

### Population by Employment

Total Businesses	626	2,741	14,007
Total Employees	5,811	54,263	171,614

Currently, 92.3 percent of the civilian labor force in the identified market area is employed and 7.7 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 92.7 percent of the civilian labor force, and unemployment will be 7.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 60.7 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 69.2 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 17.5 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 13.4 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 65.7 percent of the market area population drove alone to work, and 2.6 percent worked at home. The average travel time to work in 2000 was 25.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 10.6 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 30.2 percent were high school graduates only (29.6 percent in the U.S.)
- 7.7 percent had completed an Associate degree (7.2 percent in the U.S.)
- 18.7 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 16.7 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)