



Latitude 40.4228  
Longitude -79.8836

Swissvale  
Pennsylvania, United S  
Drive Time: 5 minutes

Swissvale  
Pennsylvania, United S  
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Swissvale  
Pennsylvania, United S  
Drive Time: 15 minutes



2000 Total Population	45,555	283,925	639,503
2000 Group Quarters	513	19,908	27,449
2007 Total Population	42,887	270,698	610,410
2012 Total Population	41,490	263,142	593,215
2007 - 2012 Annual Rate	-0.66%	-0.56%	-0.57%



2000 Households	20,851	125,809	278,301
2000 Average Household Size	2.16	2.1	2.2
2007 Households	19,937	121,685	269,774
2007 Average Household Size	2.13	2.06	2.16
2012 Households	19,414	118,893	263,737
2012 Average Household Size	2.11	2.05	2.15
2007 - 2012 Annual Rate	-0.53%	-0.46%	-0.45%
2000 Families	11,165	63,127	154,660
2000 Average Family Size	2.94	2.88	2.93
2007 Families	10,165	58,024	143,362
2007 Average Family Size	2.88	2.82	2.87
2012 Families	9,543	54,606	135,505
2012 Average Family Size	2.86	2.8	2.85
2007 - 2012 Annual Rate	-1.25%	-1.21%	-1.12%



<b>2000 Housing Units</b>	23,960	142,340	310,180
Owner Occupied Housing Units	45.3%	44.0%	51.6%
Renter Occupied Housing Units	41.9%	44.5%	38.1%
Vacant Housing Units	12.8%	11.5%	10.3%
<b>2007 Housing Units</b>	23,509	140,860	306,851
Owner Occupied Housing Units	44.5%	43.4%	51.0%
Renter Occupied Housing Units	40.3%	43.0%	36.9%
Vacant Housing Units	15.2%	13.6%	12.1%
<b>2012 Housing Units</b>	23,530	141,053	306,771
Owner Occupied Housing Units	42.9%	41.9%	49.5%
Renter Occupied Housing Units	39.6%	42.3%	36.4%
Vacant Housing Units	17.5%	15.7%	14.0%

**Median Household Income**

2000	\$30,855	\$29,354	\$31,284
2007	\$40,024	\$37,461	\$40,258
2012	\$47,376	\$44,423	\$47,743

**Median Home Value**

2000	\$63,853	\$66,129	\$65,375
2007	\$97,254	\$99,467	\$98,162
2012	\$114,890	\$117,767	\$115,535

**Per Capita Income**

2000	\$20,634	\$20,207	\$19,263
2007	\$27,213	\$26,643	\$25,441
2012	\$33,501	\$32,626	\$31,111

**Median Age**

2000	38.2	36.2	38.0
2007	40.4	37.3	39.7
2012	41.8	38.8	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Drive Time: 15 minutes



**2000 Households by Income**

Household Income Base	Swissvale	Swissvale	Swissvale
< \$15,000	20,811	125,851	278,217
\$15,000 - \$24,999	23.7%	27.3%	23.9%
\$25,000 - \$34,999	17.8%	16.8%	17.0%
\$35,000 - \$49,999	14.3%	13.1%	13.8%
\$50,000 - \$74,999	15.5%	14.8%	16.1%
\$75,000 - \$99,999	14.9%	13.8%	15.7%
\$100,000 - \$149,999	6.1%	6.2%	6.8%
\$150,000 - \$199,999	4.6%	4.5%	4.2%
\$200,000+	1.2%	1.5%	1.1%
Average Household Income	1.8%	2.0%	1.4%
	\$44,662	\$44,341	\$43,274

**2007 Households by Income**

Household Income Base	Swissvale	Swissvale	Swissvale
< \$15,000	19,937	121,684	269,773
\$15,000 - \$24,999	17.6%	20.8%	17.5%
\$25,000 - \$34,999	15.2%	15.0%	14.5%
\$35,000 - \$49,999	11.5%	11.3%	11.8%
\$50,000 - \$74,999	16.2%	14.8%	15.5%
\$75,000 - \$99,999	16.3%	15.4%	17.4%
\$100,000 - \$149,999	10.1%	9.2%	10.6%
\$150,000 - \$199,999	7.4%	7.6%	8.1%
\$200,000+	2.8%	2.5%	2.2%
Average Household Income	3.0%	3.4%	2.4%
	\$58,091	\$57,354	\$56,289

**2012 Households by Income**

Household Income Base	Swissvale	Swissvale	Swissvale
< \$15,000	19,416	118,893	263,736
\$15,000 - \$24,999	15.0%	17.8%	14.9%
\$25,000 - \$34,999	11.7%	12.5%	11.7%
\$35,000 - \$49,999	11.5%	11.3%	11.3%
\$50,000 - \$74,999	14.3%	13.5%	14.2%
\$75,000 - \$99,999	17.3%	16.1%	17.5%
\$100,000 - \$149,999	10.2%	9.6%	10.9%
\$150,000 - \$199,999	11.7%	10.8%	12.2%
\$200,000+	3.3%	3.4%	3.5%
Average Household Income	5.0%	5.0%	3.8%
	\$71,057	\$70,003	\$68,506

**2000 Owner Occupied HUs by Value**

Total	Swissvale	Swissvale	Swissvale
<\$50,000	10,822	62,778	160,126
\$50,000 - 99,999	36.8%	32.5%	31.8%
\$100,000 - 149,999	39.0%	42.8%	48.8%
\$150,000 - 199,999	13.5%	11.7%	11.1%
\$200,000 - \$299,999	5.6%	5.2%	3.9%
\$300,000 - 499,999	3.5%	4.0%	2.5%
\$500,000 - 999,999	1.3%	2.5%	1.3%
\$1,000,000+	0.3%	1.2%	0.5%
Average Home Value	0.1%	0.1%	0.1%
	\$81,920	\$93,802	\$81,917

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	Swissvale	Swissvale	Swissvale
With Cash Rent	10,043	63,033	118,156
No Cash Rent	97.4%	96.8%	96.0%
Median Rent	2.6%	3.2%	4.0%
Average Rent	\$398	\$418	\$405
	\$395	\$436	\$420

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Swissvale  
Pennsylvania, United S  
Drive Time: 15 minutes



**2000 Population by Age**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	45,554	283,926	639,505
0 - 4	6.1%	5.0%	5.5%
5 - 9	6.7%	5.5%	5.9%
10 - 14	6.6%	5.5%	6.0%
15 - 19	5.5%	7.7%	6.7%
20 - 24	5.7%	10.5%	7.8%
25 - 34	14.5%	14.2%	13.8%
35 - 44	15.5%	13.6%	14.7%
45 - 54	14.7%	12.5%	13.1%
55 - 64	8.3%	8.2%	8.6%
65 - 74	8.1%	8.2%	8.7%
75 - 84	6.3%	6.8%	7.0%
85+	2.0%	2.3%	2.2%
18+	77.1%	80.9%	79.2%

**2007 Population by Age**

Total	42,890	270,698	610,411
0 - 4	5.7%	4.9%	5.4%
5 - 9	5.6%	4.5%	5.1%
10 - 14	6.4%	5.1%	5.4%
15 - 19	6.6%	8.3%	7.1%
20 - 24	5.9%	9.6%	7.6%
25 - 34	12.5%	14.8%	13.4%
35 - 44	13.8%	12.1%	13.0%
45 - 54	16.5%	14.0%	15.3%
55 - 64	11.8%	10.3%	10.7%
65 - 74	6.4%	6.7%	7.1%
75 - 84	6.1%	6.6%	6.9%
85+	2.8%	3.1%	3.1%
18+	78.3%	82.2%	80.6%

**2012 Population by Age**

Total	41,490	263,140	593,213
0 - 4	5.7%	4.9%	5.3%
5 - 9	5.2%	4.3%	4.8%
10 - 14	5.5%	4.5%	5.0%
15 - 19	6.1%	8.0%	6.7%
20 - 24	7.6%	10.9%	8.4%
25 - 34	11.4%	13.1%	12.4%
35 - 44	12.9%	11.9%	12.3%
45 - 54	14.7%	12.9%	14.3%
55 - 64	15.1%	13.0%	13.7%
65 - 74	7.3%	7.1%	7.4%
75 - 84	5.4%	6.0%	6.2%
85+	3.0%	3.5%	3.5%
18+	79.9%	83.3%	81.6%

**2000 Population by Sex**

Males	45.6%	46.9%	47.1%
Females	54.4%	53.1%	52.9%

**2007 Population by Sex**

Males	46.0%	47.2%	47.4%
Females	54.0%	52.8%	52.6%

**2012 Population by Sex**

Males	46.1%	47.2%	47.4%
Females	53.9%	52.8%	52.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Race/Ethnicity**

Total	45,555	283,925	639,503
White Alone	59.8%	63.0%	73.5%
Black Alone	36.4%	31.3%	22.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.2%	3.2%	2.1%
Some Other Race Alone	0.5%	0.7%	0.5%
Two or More Races	1.9%	1.7%	1.5%
Hispanic Origin	1.2%	1.3%	1.1%
Diversity Index	52.2	51.8	42.3

**2007 Population by Race/Ethnicity**

Total	42,887	270,698	610,411
White Alone	55.2%	58.9%	69.6%
Black Alone	40.4%	34.0%	25.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.7%	4.3%	2.9%
Some Other Race Alone	0.5%	0.8%	0.6%
Two or More Races	1.9%	1.8%	1.6%
Hispanic Origin	1.3%	1.6%	1.3%
Diversity Index	54.4	55.0	46.5

**2012 Population by Race/Ethnicity**

Total	41,489	263,141	593,215
White Alone	52.1%	55.9%	66.9%
Black Alone	43.0%	36.0%	27.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	2.2%	5.3%	3.6%
Some Other Race Alone	0.5%	0.8%	0.6%
Two or More Races	2.0%	1.8%	1.7%
Hispanic Origin	1.4%	1.7%	1.4%
Diversity Index	55.6	57.1	49.3



**2000 Population 3+ by School Enrollment**

Total	44,038	275,362	619,083
Enrolled in Nursery/Preschool	1.8%	1.5%	1.6%
Enrolled in Kindergarten	1.0%	0.9%	1.1%
Enrolled in Grade 1-8	11.2%	9.2%	10.1%
Enrolled in Grade 9-12	5.0%	4.5%	4.9%
Enrolled in College	4.7%	11.1%	7.2%
Enrolled in Grad/Prof School	2.2%	3.7%	2.3%
Not Enrolled in School	74.0%	69.0%	72.8%

**2000 Population 25+ by Educational Attainment**

Total	31,730	187,012	435,632
Less than 9th Grade	3.2%	4.1%	4.2%
9th - 12th Grade, No Diploma	10.3%	11.9%	12.5%
High School Graduate	31.2%	29.9%	34.6%
Some College, No Degree	17.5%	16.7%	17.2%
Associate Degree	7.7%	6.3%	6.9%
Bachelor's Degree	15.7%	15.6%	14.1%
Master's/Prof/Doctorate Degree	14.4%	15.4%	10.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Drive Time: 10 minutes

Swissvale  
Pennsylvania, United S  
Drive Time: 15 minutes



**2000 Population 15+ by Sex and Marital Status**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
<b>Total</b>	36,821	238,672	528,322
<b>Females</b>	55.9%	54.0%	53.8%
Never Married	20.1%	20.1%	17.3%
Married, not Separated	19.6%	18.9%	21.3%
Married, Separated	1.7%	1.5%	1.5%
Widowed	7.9%	7.9%	8.1%
Divorced	6.6%	5.5%	5.7%
<b>Males</b>	44.1%	46.0%	46.2%
Never Married	17.3%	19.6%	17.7%
Married, not Separated	19.6%	19.6%	21.7%
Married, Separated	1.1%	1.2%	1.1%
Widowed	1.7%	1.8%	1.9%
Divorced	4.4%	3.8%	3.8%



**2000 Population 16+ by Employment Status**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
<b>Total</b>	36,371	235,898	521,159
<b>In Labor Force</b>	63.0%	58.7%	59.5%
Civilian Employed	58.4%	52.7%	54.6%
Civilian Unemployed	4.5%	5.8%	4.8%
In Armed Forces	0.0%	0.1%	0.1%
<b>Not in Labor Force</b>	37.0%	41.3%	40.5%

**2007 Civilian Population 16+ in Labor Force**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Civilian Employed	91.3%	91.1%	91.6%
Civilian Unemployed	8.7%	8.9%	8.4%

**2012 Civilian Population 16+ in Labor Force**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Civilian Employed	91.7%	91.5%	92.0%
Civilian Unemployed	8.3%	8.5%	8.0%

**2000 Females 16+ by Employment Status and Age of Children**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
<b>Total</b>	20,320	127,344	281,010
<b>Own Children &lt; 6 Only</b>	6.3%	5.4%	5.9%
Employed/in Armed Forces	3.9%	3.2%	3.6%
Unemployed	0.5%	0.4%	0.4%
Not in Labor Force	1.9%	1.8%	1.9%
<b>Own Children &lt; 6 and 6-17 Only</b>	4.5%	3.9%	4.4%
Employed/in Armed Forces	2.6%	2.2%	2.5%
Unemployed	0.6%	0.3%	0.3%
Not in Labor Force	1.3%	1.4%	1.6%
<b>Own Children 6-17 Only</b>	13.6%	11.4%	13.2%
Employed/in Armed Forces	9.9%	8.2%	9.6%
Unemployed	0.7%	0.6%	0.6%
Not in Labor Force	3.1%	2.7%	3.1%
<b>No Own Children &lt; 18</b>	75.7%	79.3%	76.5%
Employed/in Armed Forces	37.8%	35.6%	34.7%
Unemployed	2.7%	4.3%	3.0%
Not in Labor Force	35.1%	39.4%	38.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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Pennsylvania, United S  
Drive Time: 15 minutes



**2007 Employed Population 16+ by Industry**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	21,143	127,201	289,485
Agriculture/Mining	0.2%	0.1%	0.2%
Construction	3.7%	3.7%	5.5%
Manufacturing	4.4%	4.2%	5.2%
Wholesale Trade	2.4%	2.0%	2.5%
Retail Trade	10.8%	10.3%	11.5%
Transportation/Utilities	4.3%	3.9%	5.0%
Information	2.8%	2.5%	2.4%
Finance/Insurance/Real Estate	8.9%	8.0%	8.5%
Services	59.2%	61.4%	55.2%
Public Administration	3.4%	3.7%	4.0%

**2007 Employed Population 16+ by Occupation**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	21,146	127,200	289,487
White Collar	69.2%	69.5%	64.6%
Management/Business/Financial	12.2%	12.4%	12.0%
Professional	30.7%	31.7%	25.5%
Sales	10.8%	10.4%	11.0%
Administrative Support	15.5%	15.0%	16.1%
Services	18.7%	18.7%	19.4%
Blue Collar	12.0%	11.8%	16.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.1%	3.2%	4.9%
Installation/Maintenance/Repair	1.8%	1.8%	2.6%
Production	2.7%	2.7%	3.4%
Transportation/Material Moving	4.5%	4.0%	5.0%



**2000 Workers 16+ by Means of Transportation to Work**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,741	121,704	279,419
Drove Alone - Car, Truck, or Van	59.7%	56.4%	63.5%
Carpooled - Car, Truck, or Van	11.6%	10.4%	11.3%
Public Transportation	20.8%	19.4%	15.6%
Walked	5.0%	10.1%	6.5%
Other Means	0.7%	1.0%	0.9%
Worked at Home	2.2%	2.6%	2.2%

**2000 Workers 16+ by Travel Time to Work**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,740	121,704	279,417
Did Not Work at Home	97.8%	97.4%	97.8%
Less than 5 minutes	2.0%	2.5%	2.3%
5 to 9 minutes	6.7%	9.3%	9.0%
10 to 19 minutes	27.2%	31.1%	30.6%
20 to 24 minutes	19.0%	16.7%	16.7%
25 to 34 minutes	23.4%	20.2%	20.7%
35 to 44 minutes	6.4%	5.6%	6.0%
45 to 59 minutes	7.5%	6.6%	7.0%
60 to 89 minutes	3.7%	3.8%	3.9%
90 or more minutes	1.9%	1.6%	1.7%
Worked at Home	2.2%	2.6%	2.2%
Average Travel Time to Work (in min)	26.1	24.1	24.6

**2000 Households by Vehicles Available**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,878	125,853	278,423
None	25.3%	28.0%	23.6%
1	43.7%	43.2%	42.8%
2	25.5%	22.9%	26.6%
3	4.4%	4.6%	5.4%
4	0.7%	0.9%	1.1%
5+	0.5%	0.5%	0.5%
Average Number of Vehicles Available	1.1	1.1	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Type**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,851	125,808	278,303
Family Households	53.5%	50.2%	55.6%
Married-couple Family	31.6%	31.1%	36.3%
With Related Children	12.6%	11.6%	14.2%
Other Family (No Spouse)	21.9%	19.1%	19.3%
With Related Children	13.7%	11.4%	11.4%
Nonfamily Households	46.5%	49.8%	44.4%
Householder Living Alone	39.6%	41.0%	37.4%
Householder Not Living Alone	6.9%	8.8%	7.0%
Households with Related Children	26.3%	23.1%	25.6%
Households with Persons 65+	26.7%	28.8%	29.9%

**2000 Households by Size**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,851	125,809	278,301
1 Person Household	39.6%	41.0%	37.4%
2 Person Household	31.1%	31.1%	31.5%
3 Person Household	14.1%	13.5%	14.6%
4 Person Household	9.0%	8.7%	10.0%
5 Person Household	4.0%	3.7%	4.3%
6 Person Household	1.4%	1.3%	1.4%
7+ Person Household	0.9%	0.7%	0.7%

**2000 Households by Year Householder Moved In**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	20,877	125,853	278,424
Moved in 1999 to March 2000	18.2%	21.0%	17.4%
Moved in 1995 to 1998	27.1%	25.9%	24.1%
Moved in 1990 to 1994	15.1%	13.7%	13.9%
Moved in 1980 to 1989	14.4%	13.5%	14.3%
Moved in 1970 to 1979	9.9%	9.9%	11.1%
Moved in 1969 or Earlier	15.3%	16.0%	19.2%
Median Year Householder Moved In	1993	1994	1992



**2000 Housing Units by Units in Structure**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	23,942	142,257	310,233
1, Detached	49.1%	44.1%	52.5%
1, Attached	10.2%	11.6%	11.0%
2	10.6%	8.5%	8.2%
3 or 4	10.9%	8.5%	7.0%
5 to 9	7.8%	7.3%	6.1%
10 to 19	4.8%	5.5%	4.6%
20+	6.6%	14.4%	10.2%
Mobile Home	0.1%	0.1%	0.3%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	Swissvale	Swissvale	Swissvale
	Pennsylvania, United S	Pennsylvania, United S	Pennsylvania, United S
	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes
Total	23,990	142,443	310,303
1999 to March 2000	0.1%	0.4%	0.3%
1995 to 1998	0.3%	1.0%	1.0%
1990 to 1994	0.7%	1.0%	1.1%
1980 to 1989	3.8%	4.1%	4.0%
1970 to 1979	6.8%	7.9%	8.3%
1969 or Earlier	88.2%	85.6%	85.3%
Median Year Structure Built	1938	1944	1945


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



	Swissvale Pennsylvania, United S	Swissvale Pennsylvania, United S	Swissvale Pennsylvania, United S
Latitude 40.4228			
Longitude -79.8836	Drive Time: 5 minutes	Drive Time: 10 minutes	Drive Time: 15 minutes

**Top 3 Tapestry Segments**

1.	Modest Income Homes	Modest Income Homes	Rustbelt Retirees
2.	Metropolitans	Metro Renters	Simple Living
3.	Great Expectations	Rustbelt Retirees	Modest Income Homes

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$40,557,439	\$247,838,395	\$530,507,817
Average Spent	\$2,034.28	\$2,036.72	\$1,966.49
Spending Potential Index	74	74	71
Computers & Accessories: Total \$	\$4,020,938	\$24,624,524	\$52,374,112
Average Spent	\$201.68	\$202.36	\$194.14
Spending Potential Index	81	81	78
Education: Total \$	\$22,115,064	\$140,992,860	\$297,452,399
Average Spent	\$1,109.25	\$1,158.67	\$1,102.60
Spending Potential Index	86	90	86
Entertainment/Recreation: Total \$	\$53,347,125	\$320,060,420	\$700,388,681
Average Spent	\$2,675.78	\$2,630.24	\$2,596.21
Spending Potential Index	78	77	76
Food at Home: Total \$	\$81,822,068	\$495,898,790	\$1,070,789,609
Average Spent	\$4,104.03	\$4,075.27	\$3,969.21
Spending Potential Index	82	81	79
Food Away from Home: Total \$	\$55,362,820	\$338,440,984	\$726,616,523
Average Spent	\$2,776.89	\$2,781.29	\$2,693.43
Spending Potential Index	82	82	80
Health Care: Total \$	\$63,656,430	\$380,801,060	\$852,629,980
Average Spent	\$3,192.88	\$3,129.40	\$3,160.53
Spending Potential Index	82	80	81
HH Furnishings & Equipment: Total \$	\$33,607,386	\$201,156,919	\$440,747,990
Average Spent	\$1,685.68	\$1,653.10	\$1,633.77
Spending Potential Index	75	73	72
Investments: Total \$	\$25,442,306	\$148,390,133	\$342,579,671
Average Spent	\$1,276.14	\$1,219.46	\$1,269.88
Spending Potential Index	86	82	85
Retail Goods: Total \$	\$411,393,331	\$2,482,492,572	\$5,409,313,249
Average Spent	\$20,634.67	\$20,400.97	\$20,051.28
Spending Potential Index	78	77	76
Shelter: Total \$	\$240,484,196	\$1,454,150,147	\$3,120,023,255
Average Spent	\$12,062.21	\$11,950.12	\$11,565.32
Spending Potential Index	80	80	77
TV/Video/Sound Equipment: Total \$	\$19,400,036	\$117,961,060	\$254,860,331
Average Spent	\$973.07	\$969.40	\$944.72
Spending Potential Index	84	83	81
Travel: Total \$	\$28,894,676	\$173,052,093	\$380,978,220
Average Spent	\$1,449.30	\$1,422.13	\$1,412.21
Spending Potential Index	79	77	76
Vehicle Maintenance & Repairs: Total \$	\$16,826,351	\$101,285,246	\$218,587,996
Average Spent	\$843.98	\$832.36	\$810.26
Spending Potential Index	79	78	76

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.