



Site Type: Drive Time	Swissvale Pennsylvania, United States Drive Time: 5 minutes	Swissvale Pennsylvania, United States Drive Time: 10 minutes	Swissvale Pennsylvania, United States Drive Time: 15 minutes
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2007 Population

Total Population	42,887	270,698	610,410
Male Population	46.0%	47.2%	47.4%
Female Population	54.0%	52.8%	52.6%
Median Age	40.4	37.3	39.7

2007 Income

Median HH Income	\$40,024	\$37,461	\$40,258
Per Capita Income	\$27,213	\$26,643	\$25,441
Average HH Income	\$58,091	\$57,354	\$56,289

2007 Households

Total Households	19,937	121,685	269,774
Average Household Size	2.13	2.06	2.16
1990-2000 Annual Rate	-0.99%	-0.65%	-0.49%

2007 Housing

Owner Occupied Housing Units	44.5%	43.4%	51.0%
Renter Occupied Housing Units	40.3%	43.0%	36.9%
Vacant Housing Units	15.2%	13.6%	12.1%

Population

1990 Population	51,339	310,238	695,577
2000 Population	45,555	283,925	639,503
2007 Population	42,887	270,698	610,410
2012 Population	41,490	263,142	593,215
1990-2000 Annual Rate	-1.19%	-0.88%	-0.84%
2000-2007 Annual Rate	-0.96%	-0.76%	-0.74%
2007-2012 Annual Rate	-0.66%	-0.56%	-0.57%

In the identified market area, the current year population is 610,410. In 2000, the Census count in the market area was 639,503. The rate of change since 2000 was -0.74 percent annually. The five-year projection for the population in the market area is 593,215, representing a change of -0.57 percent annually from 2007 to 2012. Currently, the population is 47.4 percent male and 52.6 percent female.

Households

1990 Households	23,023	134,288	292,375
2000 Households	20,851	125,809	278,301
2007 Households	19,937	121,685	269,774
2012 Households	19,414	118,893	263,737
1990-2000 Annual Rate	-0.99%	-0.65%	-0.49%
2000-2007 Annual Rate	-0.71%	-0.53%	-0.5%
2007-2012 Annual Rate	-0.53%	-0.46%	-0.45%

The household count in this market area has changed from 278,301 in 2000 to 269,774 in the current year, a change of -0.5 percent annually. The five-year projection of households is 263,737, a change of -0.45 percent annually from the current year total. Average household size is currently 2.16, compared to 2.20 in the year 2000. The number of families in the current year is 143,362 in the market area.

Housing

Currently, 51.0 percent of the 306,851 housing units in the market area are owner occupied; 36.9 percent, renter occupied; and 12.1 percent are vacant. In 2000, there were 310,180 housing units— 51.6 percent owner occupied, 38.1 percent renter occupied and 10.3 percent vacant. The rate of change in housing units since 2000 is -0.17 percent. Median home value in the market area is \$98,162, compared to a median home value of \$181,127 for the U.S. In five years, median home value is projected to change by 3.31 percent annually to \$115,535. From 2000 to the current year, median home value changed by 6.72 percent annually.



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Median Household Income			
1990 Median HH Income	\$23,272	\$21,645	\$23,276
2000 Median HH Income	\$30,855	\$29,354	\$31,284
2007 Median HH Income	\$40,024	\$37,461	\$40,258
2012 Median HH Income	\$47,376	\$44,423	\$47,743
1990-2000 Annual Rate	2.86%	3.09%	3%
2000-2007 Annual Rate	4.25%	3.98%	4.12%
2007-2012 Annual Rate	3.43%	3.47%	3.47%
Per Capita Income			
1990 Per Capita Income	\$13,756	\$13,905	\$13,267
2000 Per Capita Income	\$20,634	\$20,207	\$19,263
2007 Per Capita Income	\$27,213	\$26,643	\$25,441
2012 Per Capita Income	\$33,501	\$32,626	\$31,111
1990-2000 Annual Rate	4.14%	3.81%	3.8%
2000-2007 Annual Rate	4.53%	4.52%	4.55%
2007-2012 Annual Rate	4.24%	4.14%	4.11%
Average Household Income			
1990 Average Household Income	\$30,598	\$31,593	\$31,147
2000 Average Household Income	\$44,662	\$44,341	\$43,274
2007 Average HH Income	\$58,091	\$57,354	\$56,289
2012 Average HH Income	\$71,057	\$70,003	\$68,506
1990-2000 Annual Rate	3.85%	3.45%	3.34%
2000-2007 Annual Rate	4.3%	4.2%	4.3%
2007-2012 Annual Rate	4.11%	4.07%	4.01%

Households by Income

Current median household income is \$40,258 in the market area, compared to \$51,546 for all U.S. households. Median household income is projected to be \$47,743 in five years. In 2000, median household income was \$31,284, compared to \$23,276 in 1990.

Current average household income is \$56,289 in this market area, compared to \$71,092 for all U.S. households. Average household income is projected to be \$68,506 in five years. In 2000, average household income was \$43,274, compared to \$31,147 in 1990.

Current per capita income is \$25,441 in the market area, compared to the U.S. per capita income of \$27,084. The per capita income is projected to be \$31,111 in five years. In 2000, the per capita income was \$19,263, compared to \$13,267 in 1990.

Population by Employment

Total Businesses	975	13,287	24,437
Total Employees	6,933	191,086	293,086

Currently, 91.6 percent of the civilian labor force in the identified market area is employed and 8.4 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 92.0 percent of the civilian labor force, and unemployment will be 8.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.8 percent, and 6.2 percent will be unemployed. In 2000, 59.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.6 percent in white collar jobs (compared to 60.5 percent of U.S. employment)
- 19.4 percent in service jobs (compared to 16.4 percent of U.S. employment)
- 16.0 percent in blue collar jobs (compared to 23.1 percent of U.S. employment)

In 2000, 63.5 percent of the market area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 24.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 16.8 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 34.6 percent were high school graduates only (28.6 percent in the U.S.)
- 6.9 percent had completed an Associate degree (6.3 percent in the U.S.)
- 14.1 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 10.4 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)