



Site Type: Drive Time	Stowe Township Pennsylvania, United States Drive Time: 5 minutes	Stowe Township Pennsylvania, United States Drive Time: 10 minutes	Stowe Township Pennsylvania, United States Drive Time: 15 minutes
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### 2007 Population

Total Population	16,469	116,406	380,595
Male Population	47.2%	48.2%	48.1%
Female Population	52.8%	51.8%	51.9%
Median Age	41.8	39.4	38.7

### 2007 Income

Median HH Income	\$36,228	\$40,446	\$41,815
Per Capita Income	\$21,762	\$23,650	\$26,452
Average HH Income	\$47,963	\$53,529	\$58,870

### 2007 Households

Total Households	7,399	49,590	166,098
Average Household Size	2.20	2.19	2.16
1990-2000 Annual Rate	-0.8%	-0.55%	-0.32%

### 2007 Housing

Owner Occupied Housing Units	52.9%	50.6%	51.4%
Renter Occupied Housing Units	32.5%	35.4%	37.1%
Vacant Housing Units	14.6%	14.0%	11.5%

### Population

1990 Population	19,187	132,886	422,293
2000 Population	17,016	123,376	395,605
2007 Population	16,469	116,406	380,595
2012 Population	16,056	113,382	370,818
1990-2000 Annual Rate	-1.19%	-0.74%	-0.65%
2000-2007 Annual Rate	-0.52%	-0.93%	-0.62%
2007-2012 Annual Rate	-0.51%	-0.53%	-0.52%

In the identified market area, the current year population is 380,595. In 2000, the Census count in the market area was 395,605. The rate of change since 2000 was -0.62 percent annually. The five-year projection for the population in the market area is 370,818, representing a change of -0.52 percent annually from 2007 to 2012. Currently, the population is 48.1 percent male and 51.9 percent female.

### Households

1990 Households	8,152	53,757	175,583
2000 Households	7,521	50,868	170,052
2007 Households	7,399	49,590	166,098
2012 Households	7,263	48,554	162,740
1990-2000 Annual Rate	-0.8%	-0.55%	-0.32%
2000-2007 Annual Rate	-0.26%	-0.41%	-0.38%
2007-2012 Annual Rate	-0.37%	-0.42%	-0.41%

The household count in this market area has changed from 170,052 in 2000 to 166,098 in the current year, a change of -0.38 percent annually. The five-year projection of households is 162,740, a change of -0.41 percent annually from the current year total. Average household size is currently 2.16, compared to 2.19 in the year 2000. The number of families in the current year is 86,408 in the market area.

### Housing

Currently, 51.4 percent of the 187,588 housing units in the market area are owner occupied; 37.1 percent, renter occupied; and 11.5 percent are vacant. In 2000, there were 188,436 housing units— 51.9 percent owner occupied, 38.3 percent renter occupied and 9.8 percent vacant. The rate of change in housing units since 2000 is -0.07 percent. Median home value in the market area is \$107,206, compared to a median home value of \$181,127 for the U.S. In five years, median home value is projected to change by 3.4 percent annually to \$126,684. From 2000 to the current year, median home value changed by 6.79 percent annually.



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<b>Median Household Income</b>			
1990 Median HH Income	\$19,194	\$22,206	\$23,572
2000 Median HH Income	\$28,171	\$31,432	\$32,532
2007 Median HH Income	\$36,228	\$40,446	\$41,815
2012 Median HH Income	\$42,804	\$47,908	\$49,779
1990-2000 Annual Rate	3.91%	3.54%	3.27%
2000-2007 Annual Rate	4.11%	4.12%	4.1%
2007-2012 Annual Rate	3.39%	3.44%	3.55%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$10,369	\$11,997	\$13,445
2000 Per Capita Income	\$16,626	\$17,859	\$19,910
2007 Per Capita Income	\$21,762	\$23,650	\$26,452
2012 Per Capita Income	\$26,244	\$28,670	\$32,400
1990-2000 Annual Rate	4.83%	4.06%	4%
2000-2007 Annual Rate	4.4%	4.6%	4.65%
2007-2012 Annual Rate	3.82%	3.92%	4.14%
<b>Average Household Income</b>			
1990 Average Household Income	\$24,087	\$28,688	\$31,754
2000 Average Household Income	\$37,008	\$41,087	\$45,191
2007 Average HH Income	\$47,963	\$53,529	\$58,870
2012 Average HH Income	\$57,436	\$64,655	\$71,814
1990-2000 Annual Rate	4.39%	3.66%	3.59%
2000-2007 Annual Rate	4.24%	4.32%	4.32%
2007-2012 Annual Rate	3.67%	3.85%	4.05%

### Households by Income

Current median household income is \$41,815 in the market area, compared to \$51,546 for all U.S. households. Median household income is projected to be \$49,779 in five years. In 2000, median household income was \$32,532, compared to \$23,572 in 1990.

Current average household income is \$58,870 in this market area, compared to \$71,092 for all U.S. households. Average household income is projected to be \$71,814 in five years. In 2000, average household income was \$45,191, compared to \$31,754 in 1990.

Current per capita income is \$26,452 in the market area, compared to the U.S. per capita income of \$27,084. The per capita income is projected to be \$32,400 in five years. In 2000, the per capita income was \$19,910, compared to \$13,445 in 1990.

### Population by Employment

Total Businesses	357	7,448	17,293
Total Employees	2,721	180,508	247,029

Currently, 92.5 percent of the civilian labor force in the identified market area is employed and 7.5 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 92.8 percent of the civilian labor force, and unemployment will be 7.2 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.8 percent, and 6.2 percent will be unemployed. In 2000, 60.3 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 64.6 percent in white collar jobs (compared to 60.5 percent of U.S. employment)
- 18.8 percent in service jobs (compared to 16.4 percent of U.S. employment)
- 16.6 percent in blue collar jobs (compared to 23.1 percent of U.S. employment)

In 2000, 63.0 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 22.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 17.1 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 34.4 percent were high school graduates only (28.6 percent in the U.S.)
- 6.7 percent had completed an Associate degree (6.3 percent in the U.S.)
- 15.1 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 10.1 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)